EcoForests Penetrates Social Networking Channels \*\*

EcoForests Forestry Management Company on Facebook, Twitter and YouTube

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To further enhance its corporate communications with investors, the media and professional associations around the globe, EcoForests has launched a Spanish YouTube channel, along with Facebook and Twitter pages available in both English and Spanish.

"Here at EcoForests we understand that modes of communication have changed drastically from what they were 10 years ago," says Michael Ackerman, COO of EcoForests. "Even though our recent entry into the realm of social media will not change the conventional ways in which we communicate with our clients and prospective investors, we are happy about the decision to open our doors to this trendy marketing medium."

EcoForests has already uploaded several videos on YouTube, posted numerous comments and useful links on Facebook, and tweeted multiple times to provide followers with relevant information pertaining to environmental awareness and forestry related investments.

"We plan to be very active on each social network," claims Ackerman. "Our fans, followers and friends will be able to learn about the forestry industry, our corporate activities, upcoming events and important industry news."

'Like' EcoForests on Facebook become a 'follower' on Twitter (@Ecoforests) or stay tuned on YouTube to take advantage of this highly sophisticated forestry management company's decision to go social.

## About EcoForests:

EcoForests (also known as EcoBosques) is a forestry management investment company with headquarters in Alicante, Spain and Toronto, Canada. Specializing in tropical timber plantations of both hardwood and softwood, EcoForests manages plantations in Argentina, Spain and Costa Rica. Typically, individuals and institutions invest in EcoForests' tree and timberland plantations for 10 to 16 years, with a reliable management system intact.

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